FactBar
- platform with EJTA for FactBar.eu

Presentation at FactBar.eu Kick-off meeting 26.10, Paris

FactBar “vocabulary”

- **Faktabaari** –
  - Finnish awarded and internationally (@factchecknet) linked Fact-checking service (Mikko)
  - Reference, pilot and FI member of FactBar.eu network via Haage-Helia (Anne)
- **FactBar.eu** EJTA-led network and project for fact-based public debate with member schools and FEJS (Nadia)
- **FactBar Solutions Ltd** provider of platform and supervisor (with EJTA) of FactBar quality standard and trademark (Mikko+)
- **FactBar.be** – proof of concept for Factbar.eu project (Wouter with support of Fredrik and Nadia)
- **FactBar.xx** – your Bar with our quality standard!
FactBar – platform with EJTA for FactBar.eu

1. Faktabaari – example for EJTA schools and FEJS to engage crowds for fact-based public debate
2. FactBar – technical tools and platforms for impact
3. House style - transparency
   • editorial process and
   • international standard
4. Next steps: How to get started?
1a. FactBar is a meeting place

- Active readers (incl. journalists)
- Experts
- Social media Influencers (incl. journalists)
- All readers (incl. media)
1b. FactBar Desk empowers crowds for impact

Active readers

Experts

Social media Influencers
Incl. journalist

All readers (incl. media)
1b. FactBar Desk empowers crowds for impact
1c. FactBar Desk staff & students

**Students** (10-20 factcheckers in teams)

- Bar trainer (pedagogic)
- Storage resp. (document journalist)
- Desk Maintenance (Webmaster)
- Bar host (Editor in chief)
- Bar tender (community manager)
2. FactBar – tools and platforms for impact
FactBar “order” by active readers

HELP US
Use the form and help us!

Who said? (person, media...)*

Where was it said? (URL to the source)*

What was said? What is the mistake?*

Have you heard something, read something or seen something in the coverage of the EU Referendum that you feel cannot be taken at face value. Please use this form to detail who said it, where it was said, and what was said. It would also be helpful if you could also let us know what you believe is incorrect or misleading about the statement.
Desk and students tools
FactBar serving

Rinne and Sipilä on MTV3: Text by Nordic Defence Ministers contains reference to common threat new to the Finish position

by Olli Keskkonä | 26.2.2015

Rinne ja Sipilä väittävät väärin: Haglundin kollegoidensa kanssa kirjoittamassa tekstissä ei sanota Venäjää uhkaksi. faktabaari.fi/fakta/rinne-ja...

View translation

Retweets Favorites
52 13

FACTBAR INTRO

"Factbaarin mukaan kohuttu-koipu ei säästä nöitä puheenjohtajien mainteensa, ukipolitiikan netorkissa vahvempiä imakuulun."

Faktabaari: Rinne ja Sipilä väitteet Venäjän kohukkipaistosta olivat virheelliset

Spread and exposed by us in social media
FactBar Impact to readers

4 + 10 x 5
FactBar – tools and platforms for impact
FactBar Desk staff and tools

- Students
- Bar Trainer
- Storage Responsible
- Bar Host
- Bar Tender
- Desk maintenance
FactBar network for impact

Active readers

Experts

Social media Influencers
Incl. journalists

All readers” (incl. media)
3. FactBar – house style for fact-based public debate

- International transparency principles (next slide)
- Transparency on the editorial team
- Avoid word “lying”
- Always favour primary sources
- Be quick to correct your possible own faults
- Never get provoked in social media (Host and Tender – special attention)
- **If in doubt ask: Does this serve (more) fact-based public debate?**
Summary

- Nonpartisanship and fairness &
- Transparency of:
  1. sources
  2. funding
  3. methodology
  4. open and honest corrections

→ Basis for our credibility and co-operations with @factchecknet
4a. How to get started with Factbar.xx identity

1. Have a look: References: [www.demo.faktabaari.fi](http://www.demo.faktabaari.fi), @FactBar, facebook/FactBar

2. Decide on editor in chief (back-up) & webmaster (back-up)

3. Create a FactBar_XX@gmail.com address for editor in chief

4. Create @FactBar_XX twitter account – link to gmail (above)

5. Create facebook/FactBar_XX site

6. Share the access details to the above with your trusted team

7. Done? Inform FactBar.eu facebook group

→ Based on this [mikko@factbar.eu](mailto:mikko@factbar.eu) can send you passwords and link to “FactBar” google doc folder (for visual identity etc)
Your FactBar.xx Desk?
4b. Who is your FactBar.xx?

**Students**
In teams **3-5 X**

- **Bar trainer** *(Deputy Teacher / process/link to school)*
- **Storage resp.** *(document journalist/sources/experts)*

**Bar Host** *(Editor in chief/choice of claims/house style/blog)*

**Bar Tender** *(community manager, social media spin doctor), Student?*

**Desk Maintenance** *(website & communication tools/ Data visualisations)*
FactBar Desk roles (example)

**Students**
In teams 3-5 X

- **Bar trainer** *(Deputy Teacher /process/link to school)*
- **Bar Host** *(Editor in chief/choice of claims/house style/blog)*
- **Bar tender** *(community manager, social media spin doctor), Student?*
- **Storage resp.** *(document journalist/sources/experts)*
- **Desk Maintenance** *(website & communication tools/ Data visualisations)*
Who are your students?
Wellcome, Bienvenue, Welkom
Välkommen, Καλωσόρισμα
 välkommen, Καλωσόρισμα
Fáilte, Benvenuto
Bienvenida
Tervetuloa!
EXTRA slides
FactBar.eu – Cheers!
IDEA of your FactBar as part of FactBar.eu for #EP2019?
Who is? - FactBar.eu channels

- FactBar.eu contents (Nadia, Mikko), administration (Faktabaari webmaster)
  - Debatebar.eu contents (Mikko), administration (Faktabaari webmaster)
- Facebook/FacBar (Anne)
  - FactBar.eu closed group (Anne)
  - Factbar.eu webmasters (Faktabaari webmaster)
  - Factbar.eu students (XXX?)
  - FactBar.eu all (Anne; Nadia)
- Google drive folders (Nadia, Mikko, Anne)
- FactBar twitter (Mikko); FactBar_XX (your Bar Host/Tender)
DebateBar.eu – when facts are not enough to be continued @DebateBar