



**KICK OFF MEETING**

**PARIS 26 OCTOBER 2016**

- Programme of today
- Participants
- Factbar.eu in a nutshell
- General synopsis
- Phases in the project
- Possibilities for funding
- Project management and specific roles
- Future planning / timeline

- 14.00**      Opening and welcome  
General overview of the project + project management  
(Nadia Vissers)
- 14.45**      Methodology within the Finnish cooperation Faktabaari  
and Haaga-Helia  
(Anne Leppärjarvi / Reetta Nousiainen / Ulla Huovinen)
- 15.30**      Factbar platform and housestyle  
(Mikko Salo)
- 16.00**      Coffee break

- 16.15** Presentations of action plan by participants - Round 1  
(10 min. per participant, first 6 participants)
  
- 17.30** Presentations of action plan by participants - Round 2  
(10 min. per participant, second group of participants)
  
- 18.45** Round up: timing / to do / actions
  
- 19.00** Closure

14 EJTA-members from 10 countries:

COUNTRY	UNIVERSITY
<b>Belgium</b>	Artesis Plantijn University
	Artevelde University College Gent
	Thomas More Mechelen
<b>Finland</b>	Haaga-Helia
<b>France</b>	IPJ Paris
<b>Georgia</b>	Caucasus School of Journalism and Media
<b>Greece</b>	Aristotle University

14 EJTA-members from 10 countries:

COUNTRY	UNIVERSITY
<b>Ireland</b>	Dublin Institute of Technology
<b>Italy</b>	Catholic University of Milan
<b>Spain</b>	Mondragon University
<b>Sweden</b>	Linnaeus University
<b>The Netherlands</b>	Utrecht Applied Sciences University
	Windesheim University of Applied Sciences
	Fontys University College

- Commitment of participants
- List
- More J-schools in one country
- Participating in a later stage: e.g. HOWEST, Technical University Dortmund, ...
- Missing members

## **BASELINE**

Factbar.eu is an open source European fact-checking project run by EJTA J-schools resulting in fact-checking cooperation, courses and one site Factbar.eu during European elections 2019



- Work in progress: today is the real start!
- Input from all participants:
  - flexibility + no stress
  - different speeds
- Quality standard + credibility + sustainability
  - Factbar is a quality trademark
  - The IFCN code becomes our standard

- cooperation of different fact-checking projects
- by 10-15 EJTA members
- coached by staff
- involving Journalism students actively
- creating a fact-checking course / module
- with a similar methodology
- final result: EJTA network with parallel fact-checking sites

- check statements from politicians
- correct factual mistakes in the media
- for citizens with questions about political statements
- on online, open sources
- using social media
- pilots: during elections (regional / national)

- Criteria for
  - monitoring and selecting
  - checking and determining
  - publication
- Pitfalls
- Data software

- Ground of the synopsis
- Background of the project
- Principal objectives
- Specific objectives
- Results en activities

- Phase 0= Faktabaari & Haaga-Helia
- Phase 1= preparations
- Phase 2= kick off (framework and roles)
- Phase 3= national projects / courses / sites
- Phase 4= media weeks

- Phase 5= finalisation of the methodology
- Phase 6= European cooperation within all national fact-checking sites
- Phase 7= dissemination

- To be presented
- Timing: in between autumn 2016 and autumn 2018
- If possible connected to national / regional elections
  - THE NETHERLANDS, March 2017: General elections*
  - FRANCE, April/May 2017: Presidential elections*
  - GERMANY, September 2017: Federal elections*



- Every partner is responsible for own course development and funding
- Involve:           editor-in chief (+ back up)  
                          technical assistant
- Methodological assistance from EJTA
- Publication on national Factbar site
- Technical support from Factbar Solutions
- Belgium + The Netherlands: cooperation within one Factbar site

- Cooperation with FEJS
- **Timing:** together with FEJS conferences
  - 1) autumn 2017 / spring 2018
  - 2) autumn 2018or during international weeks
- **Content=** testing the fact-checking course in an internationally mixed group
  - = crash course / short mobility for J-students
  - = EJTA-schools organise?

# PHASE 5: finalisation of the methodology

- During and after the pilots and mediaweeks: input
- Extra meetings during EJTA conferences: spring 2017 / autumn 2017 / spring 2018 / autumn 2018
- Quality assurance
- Extra course on EU affairs
- Deadline for course/module in all J-schools

- European Parliamentary elections
- Synergy of all national factbar sites
- Work in progress
- Event?

- Possibilities:
  - Erasmus+
  - Creative Europe
  - Horizon 2020
  - Council of Europe
  - Others?
- Keep impartiality
- EJTA coordinates: application Jan-March 2017

- Consortium: EJTA, FEJS and Factbar Solutions
- Management team= project and communication managers
- External council of advisors / ambassadors  
(connecting with professional fact checkers, IFCN, ...)
- Important tasks (also for funding)= quality control / dissemination / finances / communication / ...

- Development of Facebook page and Twitter account: before the end of **January 2017**
- Appointing core people for project: before **May 2017**
- Development of Factbar site and methodology: between **spring 2017** and **spring 2019**
- Finalisation of courses / modules: before **spring 2019**
- Quality control and evaluation meetings: EJTA conferences