KICK OFF MEETING
PARIS 26 OCTOBER 2016
Introduction

- Programme of today
- Participants
- Factbar.eu in a nutshell
- General synopsis
- Phases in the project
- Possibilities for funding
- Project management and specific roles
- Future planning / timeline
14.00 Opening and welcome
General overview of the project + project management
(Nadia Vissers)

14.45 Methodology within the Finnish cooperation Faktabaari and Haaga-Helia
(Anne Leppärjarvi / Reetta Nousiainen / Ulla Huovinen)

15.30 Factbar platform and housestyle
(Mikko Salo)

16.00 Coffee break
16.15  Presentations of action plan by participants - Round 1  
       (10 min. per participant, first 6 participants)

17.30  Presentations of action plan by participants - Round 2  
       (10 min. per participant, second group of participants)

18.45  Round up: timing / to do / actions

19.00  Closure
14 EJTA-members from 10 countries:

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<tr>
<th>COUNTRY</th>
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<td>Artesis Plantijn University</td>
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<td>Artevelde University College Gent</td>
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<td>Thomas More Mechelen</td>
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<td>Finland</td>
<td>Haaga-Helia</td>
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<td>France</td>
<td>IPJ Paris</td>
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<td>Georgia</td>
<td>Caucasus School of Journalism and Media</td>
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<td>Fontys University College</td>
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- Commitment of participants
- List
- More J-schools in one country
- Participating in a later stage: e.g. HOWEST, Technical University Dortmund, ...
- Missing members
BASELINE

Factbar.eu is an open source European fact-checking project run by EJTA J-schools resulting in fact-checking cooperation, courses and one site Factbar.eu during European elections 2019
• Work in progress: today is the real start!

• Input from all participants:
  o flexibility + no stress
  o different speeds

• Quality standard + credibility + sustainability
  o Factbar is a quality trademark
  o The IFCN code becomes our standard
• cooperation of different fact-checking projects
• by 10-15 EJTA members
• coached by staff
• involving Journalism students actively
• creating a fact-checking course / module
• with a similar methodology
• final result: EJTA network with parallel fact-checking sites
• check statements from politicians
• correct factual mistakes in the media
• for citizens with questions about political statements
• on online, open sources
• using social media
• pilots: during elections (regional / national)
Methodology

• Criteria for
  o monitoring and selecting
  o checking and determining
  o publication

• Pitfalls

• Data software
Synopsis: general outline

- Ground of the synopsis
- Background of the project
- Principal objectives
- Specific objectives
- Results en activities
Synopsis: phases

- Phase 0 = Faktabaari & Haaga-Helia
- Phase 1 = preparations
- Phase 2 = kick off (framework and roles)
- Phase 3 = national projects / courses / sites
- Phase 4 = media weeks
Phase 5 = finalisation of the methodology
Phase 6 = European cooperation within all national fact-checking sites
Phase 7 = dissemination
• To be presented

• Timing: in between autumn 2016 and autumn 2018

• If possible connected to national / regional elections

  **THE NETHERLANDS**, March 2017: General elections

  **FRANCE**, April/May 2017: Presidential elections

  **GERMANY**, September 2017: Federal elections
• Every partner is responsible for own course development and funding
• Involve: editor-in-chief (+ back up) technical assistant
• Methodological assistance from EJTA
• Publication on national Factbar site
• Technical support from Factbar Solutions
• Belgium + The Netherlands: cooperation within one Factbar site

PHASE 3: National pilots / projects
• Cooperation with FEJS
• **Timing**: together with FEJS conferences
  1) autumn 2017 / spring 2018
  2) autumn 2018
  or during international weeks
• **Content** = testing the fact-checking course in an internationally mixed group
  = crash course / short mobility for J-students
  = EJTA-schools organise?
PHASE 5: finalisation of the methodology

• During and after the pilots and mediaweeks: input
• Extra meetings during EJTA conferences: spring 2017 / autumn 2017 / spring 2018 / autumn 2018
• Quality assurance
• Extra course on EU affairs
• Deadline for course/module in all J-schoo
• European Parliamentary elections
• Synergy of all national factbar sites
• Work in progress
• Event?
 Possibilities: Erasmus+
             Creative Europe
             Horizon 2020
             Council of Europe
             Others?

• Keep impartiality

• EJTA coordinates: application Jan-March 2017
• Consortium: EJTA, FEJS and Factbar Solutions
• Management team= project and communication managers
• External council of advisors / ambassadors (connecting with professional fact checkers, IFCN, ...)
• Important tasks (also for funding)= quality control / dissemination / finances / communication / ...
• Development of Facebook page and Twitter account: before the end of January 2017
• Appointing core people for project: before May 2017
• Development of Factbar site and methodology: between spring 2017 and spring 2019
• Finalisation of courses / modules: before spring 2019
• Quality control and evaluation meetings: EJTA conferences