

## NEWSLETTER APRIL 2014

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### 1. News from the EJTA Board

Next board meeting: Jyväskylä, May 21<sup>st</sup>, 15.00 h..

On the agenda:

- Preparation of Conference/AGM 2014, Jyväskylä, Finland, 22 & 23 May 2014
- Preparation of AGM 2015, EJTA's 25<sup>th</sup> Anniversary
- Membership EJTA
- Finances
- Projects
- Secretariat in Mechelen

Questions/topics from members? Please let us know...

### 2. EJTA Conference and Annual General Meeting 2014 in Jyväskylä



This year's Conference and Annual General Meeting will take place in Jyväskylä, Finland on 22-23 May 2014. Colleagues from Jyväskylä have worked really hard to make the 2014 Conference and AGM a real success.

It's important to **REGISTER now** for this event. This can be done on <http://ejta2014.wordpress.com/> On the website you can also find information on the hotel we advise you to book a room in. Rooms in this hotel for all members of EJTA are blocked until 21 April 2014. Please do not wait too long. Of course we hope to welcome lots of EJTA members to the conference, so make sure you mark Thursday 22 May and Friday 23 May in your busy schedule and start planning your trip!

You will receive the agenda with information on all AGM items any day now (33 pages; 9000 words). In a sneak preview, you'll find a brief outline of the programme below.

*EJTA conference: Thursday 22 May*

- Theme: 'Impact of social media on journalism and journalism education' with presentations and discussions.
- Official EJTA dinner

*EJTA AGM: Friday 23 May – some of the highlights*

- Report from the President about Board meetings, an evaluation of the WJEC3, changes in the EJTA secretariat, projects and finances.
- Membership: new, leaving and potential members.
- Forum for European Journalism Students
- Strategy Discussion: 'EJTA 2020' (see underneath)
- Organisation of AGM 2015: 25<sup>th</sup> Anniversary
- Election of new Board members

### **3. Strategy 'EJTA 2020'**

At the AGM our Strategy Discussion will start with a lecture on Teaching Models by Donica Mensing, Associate Professor, Reynolds School of Journalism, University of Nevada, Reno, US.

In RETHINKING [AGAIN] THE FUTURE OF JOURNALISM EDUCATION (2010) she stated:

*For many of the previous 100 years the role of a journalist was to find information, shape it into an accurate story and transmit it as quickly as possible to a mass audience via a mass medium. Today, information is no longer scarce, breaking news is no longer the province of professional journalists, mass media are declining in influence and news is easily personalized. Like many news organizations, journalism education programs are distinctly unprepared to respond to such deeply structural changes in the environment. Research indicates that the response to date has been primarily to expand technology training and reorient sequence and media emphasis tracks. The present study recommends a realignment of journalism education from an industry-centered model to a community-centered model as one way to re-engage journalism education in a more productive and vital role in the future of journalism. A community-centered focus could provide a way to conceptualize a reconstitution of journalism education to match that taking place in journalism beyond the university.*

The Agenda/Documents contain more information about the Strategy Proposals of the Board. There you will find some homework too.

#### **4. New board members**

Board members serve for two years and are eligible for re-election for two more years. After four years of 'faithful service' in the Board Manuela Manliher and Hans Paukens will step down in May 2014. This means we need two new candidates for the EJTA Board and we'll have an election during the AGM.

One seat is reserved for the mid-career section.

Candidate is: **Elisabeth Wasserbauer**

According to the Statutes the other seat is not reserved, but the Board supports the tradition to strive for geographical spread.

Candidates are: **Maria Lukina, Kate Shanahan, and Anne Leppäjärvi**

You will find their bio's in the documents of the AGM.

If anyone else should want to step forward, please do so. You can write an email containing a short curriculum vitae and motivation, together with a picture, to the president of EJTA:

[n.drok@windesheim.nl](mailto:n.drok@windesheim.nl)

#### **5. Payment yearly member fee**

All invoices for the 2014 fee have gone out. Please check if your institution has received an paid it. Only participants from member schools that have paid the fee are allowed to vote at the AGM and will get the EJTA Dinner, including a boat trip, for free (normal costs 75 Euro per person).

P.S.: the new EJTA account is Belgian and the account number has changed!

#### **6. Upcoming events**

*Annual Congress FEJS*

For students of Journalism Schools in Europe.

Cologne, 1-6 May 2014, theme: 'The Future of Journalism in Europe'

More info: <http://fejsint.org>

AGM 2015

Date to be confirmed, probably at the end of May. This will be our 25<sup>th</sup> anniversary, so it will be a special place and a special AGM and Conference.