



KICK OFF MEETING

PARIS 26 OCTOBER 2016

- Programme of today
- Participants
- Factbar.eu in a nutshell
- General synopsis
- Phases in the project
- Possibilities for funding
- Project management and specific roles
- Future planning / timeline

- 14.00** Opening and welcome
General overview of the project + project management
(Nadia Vissers)
- 14.45** Methodology within the Finnish cooperation Faktabaari
and Haaga-Helia
(Anne Leppärjarvi / Reetta Nousiainen / Ulla Huovinen)
- 15.30** Factbar platform and housestyle
(Mikko Salo)
- 16.00** Coffee break

- 16.15** Presentations of action plan by participants - Round 1
(10 min. per participant, first 6 participants)

- 17.30** Presentations of action plan by participants - Round 2
(10 min. per participant, second group of participants)

- 18.45** Round up: timing / to do / actions

- 19.00** Closure

14 EJTA-members from 10 countries:

COUNTRY	UNIVERSITY
Belgium	Artesis Plantijn University
	Artevelde University College Gent
	Thomas More Mechelen
Finland	Haaga-Helia
France	IPJ Paris
Georgia	Caucasus School of Journalism and Media
Greece	Aristotle University

14 EJTA-members from 10 countries:

COUNTRY	UNIVERSITY
Ireland	Dublin Institute of Technology
Italy	Catholic University of Milan
Spain	Mondragon University
Sweden	Linnaeus University
The Netherlands	Utrecht Applied Sciences University
	Windesheim University of Applied Sciences
	Fontys University College

- Commitment of participants
- List
- More J-schools in one country
- Participating in a later stage: e.g. HOWEST, Technical University Dortmund, ...
- Missing members

BASELINE

Factbar.eu is an open source European fact-checking project run by EJTA J-schools resulting in fact-checking cooperation, courses and one site Factbar.eu during European elections 2019

- Work in progress: today is the real start!
- Input from all participants:
 - flexibility + no stress
 - different speeds
- Quality standard + credibility + sustainability
 - Factbar is a quality trademark
 - The IFCN code becomes our standard

- cooperation of different fact-checking projects
- by 10-15 EJTA members
- coached by staff
- involving Journalism students actively
- creating a fact-checking course / module
- with a similar methodology
- final result: EJTA network with parallel fact-checking sites

- check statements from politicians
- correct factual mistakes in the media
- for citizens with questions about political statements
- on online, open sources
- using social media
- pilots: during elections (regional / national)

- Criteria for
 - monitoring and selecting
 - checking and determining
 - publication
- Pitfalls
- Data software

- Ground of the synopsis
- Background of the project
- Principal objectives
- Specific objectives
- Results en activities

- Phase 0= Faktabaari & Haaga-Helia
- Phase 1= preparations
- Phase 2= kick off (framework and roles)
- Phase 3= national projects / courses / sites
- Phase 4= media weeks

- Phase 5= finalisation of the methodology
- Phase 6= European cooperation within all national fact-checking sites
- Phase 7= dissemination

- To be presented
- Timing: in between autumn 2016 and autumn 2018
- If possible connected to national / regional elections
 - THE NETHERLANDS, March 2017: General elections*
 - FRANCE, April/May 2017: Presidential elections*
 - GERMANY, September 2017: Federal elections*

- Every partner is responsible for own course development and funding
- Involve: editor-in chief (+ back up)
 technical assistant
- Methodological assistance from EJTA
- Publication on national Factbar site
- Technical support from Factbar Solutions
- Belgium + The Netherlands: cooperation within one Factbar site

- Cooperation with FEJS
- **Timing:** together with FEJS conferences
 - 1) autumn 2017 / spring 2018
 - 2) autumn 2018or during international weeks
- **Content=** testing the fact-checking course in an internationally mixed group
 - = crash course / short mobility for J-students
 - = EJTA-schools organise?

PHASE 5: finalisation of the methodology

- During and after the pilots and mediaweeks: input
- Extra meetings during EJTA conferences: spring 2017 / autumn 2017 / spring 2018 / autumn 2018
- Quality assurance
- Extra course on EU affairs
- Deadline for course/module in all J-schools

- European Parliamentary elections
- Synergy of all national factbar sites
- Work in progress
- Event?

- Possibilities: Erasmus+
Creative Europe
Horizon 2020
Council of Europe
Others?
- Keep impartiality
- EJTA coordinates: application Jan-March 2017

- Consortium: EJTA, FEJS and Factbar Solutions
- Management team= project and communication managers
- External council of advisors / ambassadors
(connecting with professional fact checkers, IFCN, ...)
- Important tasks (also for funding)= quality control / dissemination / finances / communication / ...

- Development of Facebook page and Twitter account: before the end of **January 2017**
- Appointing core people for project: before **May 2017**
- Development of Factbar site and methodology: between **spring 2017** and **spring 2019**
- Finalisation of courses / modules: before **spring 2019**
- Quality control and evaluation meetings: EJTA conferences